



HIMALAYAN HANDCRAFTED RUGS



Raja Bhattacharya, Partner



Introduction

- Established in 2004
- Manufacturer and distributor of high-end, **hand-knotted** Nepalese/Tibetan area rugs.
- Head-quarter in Bowling Green, Kentucky.
- Manufacturing based in Kathmandu, Nepal.



Mission

- We will design, manufacture and distribute cutting edge contemporary, traditional and transitional designs in hand-knotted Nepalese/Tibetan area rugs.
- Our core focus will be on creativity, quality and customer satisfaction.
- We will focus on responsible manufacturing with strong emphasis on our employees and the environment.



Management

- Management has a combined business experience of 60 years
 - Raja Bhattacharya – *Managing Partner, U.S.*
 - Purna Sakya – *Director of Manufacturing, Nepal*
 - William Parsons – *Strategic Advisor, U.S.*
 - Leigh Rountree – *Manager, Product Design & Designer Liaison*



Competitive Advantage

- Exclusive manufacturing agreement
- High quality
- Experienced management and design team
- Speed in delivery
- Annual production capacity of 180,000 Sq. Ft.
- Low start-up investment for custom program
- Customized software and online technology – *in concept phase at present*



Product Line

- Residential & Commercial Handmade Area Rugs
 - Traditional, Transitional & Contemporary Designs

- Custom Production
 - Traditional, Transitional & Contemporary Designs

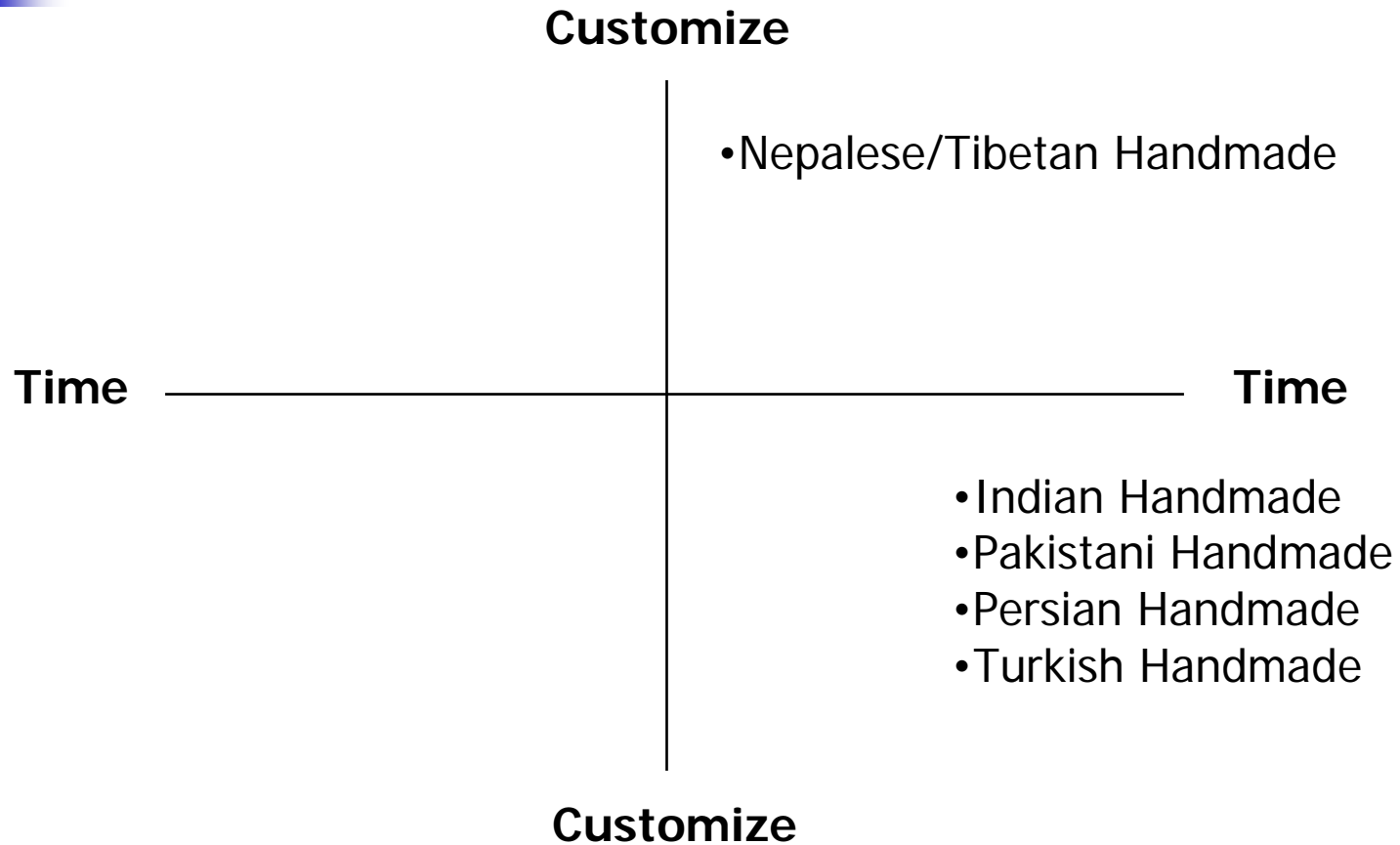


Partnership Opportunities

- Custom design centers targeted to retailers and design centers
- Branded designer lines
- Program wholesale lines
- Private label brands



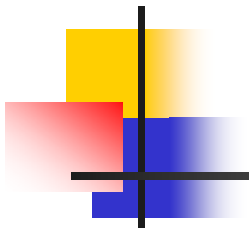
Differentiation





Market Opportunities

- Design centers
- Home furnishing manufacturers & outlets
- Rug distributors & outlets
- Online catalogues
- Large contract projects



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